Birth Announcement Etiquette



Your friends and family would love to receive a beautiful birth announcement of your new baby. Hanging an email printout on the fridge just isn't the same.

What exactly do you put on the birth announcement?

You'll want to include the baby's first name and middle name, the birth date, and baby's weight and length. Finally, include the parent's names and any sibling's names.

Who should you send birth announcements to?

Mail an announcement to everyone who would be thrilled to know you've had a baby. This would include your relatives, close friends and close friends of your parents and in-laws.

When should you mail the birth announcements?

You'll want to choose a design early. So when baby arrives, you'll just need to fill in the details and order the announcements. Mail your card as soon as you can, but if it takes six months, don't sweat it. People will understand.

If someone has already sent a baby gift do you need to send them a birth announcement?

Someone who managed to send you a gift even before you sent out announcements is especially deserving of a birth announcement. You might also want to consider sending a baby thank you card.

I'd love to have my friends and family celebrate my second born, but I've heard it's not proper to have a baby shower for a second child? What's a mom to do?

Why not have a Sip n' See, a lovely Southern tradition. After your baby's born, invite close friends and family over and serve something for them to "sip" while they "see" the new baby.

